



Canadian Nuclear Society

2026 Sponsorship and Exhibition Information Package

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For all inquiries pertaining to sponsorship and exhibition opportunities for the Canadian Nuclear Society, please contact:

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1. INTRODUCTION

The Canadian Nuclear Society (CNS) promotes the exchange of information on all aspects of nuclear science and technology and its applications. This includes nuclear power generation, fuel production, radioisotope production and application, and management and transportation of radioactive wastes and irradiated fuel. Other topics include but are not limited to medical and industrial uses of radionuclides, occupational and environmental radiation protection, the science and technology of nuclear fusion, and associated activities in research and development.

The CNS is grateful for the financial and resource support (volunteers, speakers and registrants) by the nuclear industry for CNS-organized events. Without this support, these events would not be possible. We perceive the benefits to the industry being involved with CNS events to include enhancing corporate image and developing personnel. Our goal is to hold events that deliver on these benefits.

This package presents our:

- Sponsorship and Exhibition opportunities for the 2026 CNS events,
- The benefits associated with the various sponsoring levels,
- The bonus benefits for sponsoring multiple CNS events,
- Exhibitor opportunities,
- The selection and transaction process.

We thank you sincerely for your support and look forward to an exciting year of engaging CNS events!

General Note: all the items listed in this package may not be available for all events, we would be happy to talk to you about details of each item and conferences.

2. GENERAL BENEFITS TO SPONSORING CNS EVENTS

The CNS events are a proven marketing vehicle for your company, whether you sponsor the event, participate as an exhibitor, or both! Some of the many benefits include:

- Showcasing your company's products and innovations to your intended audience;
- Gaining direct contact with prominent nuclear professionals in industry and academia;
- Strengthening your brand through increased visibility, positive PR, and building credibility;
- Enhancing your relationships with customers and suppliers;
- Increasing your website and social media traffic, and promoting content engagement;
- Providing personal development opportunities for your employees; and
- Visibly supporting the CNS and nuclear science and technology in Canada.

3. CNS EVENTS IN 2026 AND ASSOCIATED SPONSORSHIP LEVELS

1. For more information on these events, please visit [CNS Events - Canadian Nuclear Society - CNS](#)
2. See Table 2 for benefits associated with sponsoring multiple events.
3. See Table 3 for benefits associated with each sponsorship level.

Table 1: Confirmed CNS 2026 Events and Associated Sponsorship Levels

EVENT	EXPECTED REGISTRANTS	SPONSORSHIP LEVELS				
		HOST	PLATINUM	GOLD	SILVER	BRONZE
45th Annual Conference of the CNS and 50th Annual CNS/CNA Student Conference; //cns-anncon.ca/ June 14-17, 2026; Calgary, Alberta; Chair: Danial Gammage (daniel.gammage@kinectrics.com)	400	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
MCDF2026 International Conference Sept 28-30, 2026; Kingston, Ontario; Chair: Mohammadreza Baghbanan; (mohammadreza.baghbanan@opg.com); Co-Chair: Nicolas Huin (nicolas.huin@cnl.ca)	100	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
16 th CNS International Conference on Nuclear Fuel August 23-26, 2026; Burlington, Ontario; Chair: Markus Piro (pirom@mcmaster.ca), Mukesh Tayal (tayal2000@gmail.com)	125	\$18,000	\$12,000	\$8,000	\$6,000	\$4,000
The 6th International Conference on Generation-IV and Small Reactors (G4SR-6) Oct 5-9, 2026; Marriott on the Falls, Niagara Falls, Ontario; Chair: David Hummel (david.hummel@cnl.ca), Kirk Atkinson (kirk.atkinson@ontariotechu.ca)	400	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
7 th Annual International Conference on Disruptive, Innovative and Emerging Technologies in the Nuclear Industry; https://www.cns-snc.ca/event/disruptive-innovative-emerging-technologies-diet-2026/ Oct or Nov 2026; Chair: Kevin Lee (kevin.lee@cnsccsn.gc.ca)	350	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
CNS CANDU Technology and Safety Course;; CANDU Technology & Safety Course 2026 - Canadian Nuclear Society - CNS ; March 23-25, 2026; Courtyard by Marriott Downtown Toronto (475 Yonge St., Toronto) Chair: Wei Shen (wei.shen@conexusnuclear.org)	50			\$5,000	\$2,500	

CW-SNUPPE-2026 (Canadian Workshop on Space NUClear Power and Propulsion for space Exploration) (Tentative); Nov or Dec 2026 Virtual; Chair: Blair Bromley (blair.bromley@cnl.ca), Justin Spencer (justin.spencer@cnl.ca)	100			\$5,000	\$2,500	
Canadian Workshop on Accelerator Science and Technology Applications (CWASta-2026) (Virtual); Nov or Dec 2026 (Tentative); Chair: Blair Bromley (blair.bromley@cnl.ca), Peter Schwanke (peter.schwanke@ontariotechu.net), Ross Harper (<ross_harper512@yahoo.co.uk>)	100			\$5,000	\$2,500	

Notes:

1. Sponsorship Levels benefits associated are described in Section 5.
2. Exhibit Booths details are described in Section 6.

4. FINANCIAL TRANSACTIONS

To improve the efficiency of the financial transaction process (better tracking, fewer emails, less interaction with the CNS), the CNS implemented an online Sponsor and Exhibit system to “purchase” the Sponsorship Level(s) and Exhibit Booths. NOTE: The smaller CNS events may not have Exhibits; please check the specific event website for confirmation.

4.1 Sponsorship Process

Sponsors have the flexibility to support multiple conferences and complete the transaction in a single payment using any of the three accepted payment methods listed in **Section 7** of this document. Multiple coupon codes can be applied at checkout.

If you would like to discuss a **custom sponsorship**, please contact the Chair for the relevant conference.

Note: Booth floor plans and shopping cart items may not be finalized for all conferences at the time of your transaction. Selection is only possible if they are available at that time.

To begin, click the **Sponsor & Exhibitor** tab on the conference website. You will see available **Sponsor Levels** and **Exhibit Booths** (see Section 6 for booth details). You can complete your sponsorship using one of the following options:

Option 1: Online Self-Service

1. Select the conference(s) and Sponsor Level(s), then complete the financial transaction.
2. Once the invoice is generated, the S&E Administrator will be notified and will issue:
 - One coupon code for shopping cart items (see **Table 3**)
 - One coupon code for a complimentary exhibit booth (if applicable)
3. After receiving the codes, log into the platform and use your coupons to select your shopping cart items and/or complimentary booth (if applicable).
4. **Important:** Booths and shopping cart items are assigned on a **first-come, first-served** basis. Please act promptly.

Option 2: Contact the CNS S&E Chair

1. Identify the conference(s) you wish to sponsor and contact the **CNS S&E Chair** (see Page 1).
2. The S&E Administrator will be notified and will issue:
 - Access credentials for the CNS S&E Sponsorship Platform
 - One coupon code for shopping cart items (see **Table 3**)
 - One coupon code for a complimentary exhibit booth (if applicable)
3. After receiving the codes, log into the platform and select the Sponsor Level(s) and complete the transaction which will produce an invoice. Use your coupons to select your shopping cart items and/or complimentary booth (if applicable).
4. **Important:** Booths and shopping cart items are assigned on a **first-come, first-served** basis. Please act promptly.

4.2 Exhibitor Process (if purchasing an Exhibit Booth only):

Exhibitors can purchase exhibit booths for multiple conferences and pay in one transaction using any of the three accepted payment methods (see **Section 7**). When booths are purchased for **multiple events**, exhibitors receive a **\$5,000 shopping cart credit** for **one event** (see **Table 4** for details).

To begin Click on the **Sponsor & Exhibitor** tab on the conference site to view available **Exhibit Booths**. You can complete your Exhibit Booth using one of the following options:

Option 1: Online Self-Service

1. Select the Exhibit Booth(s) you are interested in, then complete the financial transaction
2. If multiple Exhibit Booths are purchased see Note 1 below to understand how a Shopping Cart coupon will be provided.,
3. After receiving the code, log into the platform and use your coupon to select your shopping cart items.
4. **Important:** Booths are assigned on a **first-come, first-served** basis. Please act promptly.

Option 2: Contact CNS S&E Chair

1. Identify the conference(s) where you wish to exhibit and contact the **CNS S&E Chair** (see Page 1).
2. The S&E Administrator will be notified and will issue Access credentials for the CNS S&E Sponsorship Platform
3. After receiving the codes, log into the platform and select the Exhibit Booth(s) and complete the transaction which will produce an invoice. If multiple Exhibit Booths are purchased see Note 1 below to understand how a Shopping Cart coupon will be provided.,
4. **Important:** Booths are assigned on a **first-come, first-served** basis. Please act promptly.

NOTE 1: When booths are purchased for **multiple events**, exhibitors receive a **\$5,000 shopping cart credit** for **one event**. Once the invoice is generated, the S&E Administrator will get in touch with you to understand which conference's shopping cart items you are interested in. Once you confirm you will receive a coupon code worth **\$5,000** in shopping cart items.

5. SPONSORSHIP BENEFITS

5.1 Benefits related to Multiple Events

Table 2: Benefits of Sponsoring Multiple CNS Events

Additional Benefits Depending on the Total Amount Sponsored	2 Events	3+ Events
	≥\$20,000 10% Discount	≥ \$35,000 20% Discount
Number of additional discounted complimentary registrations at conferences of your choice in discussion with the S&E Chair. The following limitations apply: 1. Bonus discounted complimentary registrations cannot be used for International Conferences with ANS involvement. 2. Registrants of Bonus discounted complimentary registrations must be identified 3 months prior to the start of the event. (See 5.3 Note D)	4	6
Your logo displayed at all CNS events during 2026	✓	✓

5.2 Benefits related to Sponsorship Level

This section details the benefits (Table 3) of the various Sponsorship Levels and the requirements of follow-up by Sponsors to ensure timely confirmation of the benefits.

Table 3: Benefits associated with the Various Sponsorship Levels for Conferences

Benefit	Host	Platinum	Gold	Silver	Bronze
Sponsorship Level Pricing for Conferences in 2026	See Table 1				
Number of 100% discounted (complimentary) registrations (See 5.3 Note A)	5	4	3	2	0
Complimentary Exhibitor Booth (includes 2 additional complimentary registrations for running the booth). <i>Host and Platinum sponsors have first choice of location on floorplan for in-person events. (See 5.3 Note B and Section 6 for booth details)</i>	✓	✓	✓	✓	
Select specific event activities from the Shopping Cart (see 5.3 Note C) that fit within the value of the Sponsorship level chosen.	✓	✓	✓	✓	✓
Visibility and Involvement Prior to Event					
Logo and link to company website featured on event website, and a 'thank you for sponsoring' announcement on LinkedIn	✓	✓	✓	✓	✓
Opportunity to display company marketing video on screen in the plenary room (if held in-person) or on rotating banner of event website homepage (if held virtually).	✓	✓	✓		
Logo on all conference marketing communications	✓	✓			
Opportunity to provide a representative on the event organizing committee to participate in key decisions	✓	✓			
Visibility and Involvement During Event					
Logo and name displayed at all appropriate opportunities during the event both for virtual and in-person events (e.g., scrolling slide show during program-free times, signage, etc.)	✓	✓	✓	✓	✓
Verbal recognition of sponsorship at all appropriate opportunities during event	✓	✓	✓	✓	✓
Number of event meals at which company receives a reserved table	All	2	1		
Opportunity for podium appearances such as welcoming registrants at the start of event	✓				

Note: It should be noted that some of the items may not be applicable to some of the conferences, and items are subject to availability in the specific conferences.

5.3 How to select Benefits (see Tables 2 and 3) associated with the sponsorship levels (singletons or multi) that require follow-up:

A. 100% Discounted registrations

A Discount Code will be provided to those designated to receive 100% Discounted registrations. We realize that contact information may not be known for some time. To plan adequately, please provide contact information 3 months before the event to avoid forfeiture.

B. Complimentary Exhibit Booths (Silver level and above)

A link will take you to the Exhibit Booth selection site. If the Exhibit Booth layout has been finalized at the time of the Sponsorship order, you will be able to view the Exhibit Booth layout and select a location. Note, some locations may be reserved for particular Sponsorship levels depending on the event. If the Exhibit Booth layout is not finalized, you will be notified by email when it is.

C. Shopping Cart

Each event has a Shopping Cart which Sponsors can review and select items (e.g. Event Mobile app) to the value of their Sponsor Level. For example, a Platinum sponsor of the 2026 Annual Conference would receive a coupon worth \$20,000. Shopping cart items do not have to be selected at the time of placing the order(s); however, since the number of shopping cart items is limited, it is recommended the selections be made as soon as convenient (at least 4 months prior to the event start date). There are limited opportunities for these items, and these will be assigned on a “First come, first served” basis. Exceptions are noted in Table 3.

D. Discounted Registrations for those Sponsors of multiple events (Table 2)

A Discount Code will be provided to those designated to receive 100% Discounted registrations. We realize that contact information may not be known for some time. To plan adequately, please provide contact information 3 months before the event to avoid forfeiture.

6. EXHIBIT BOOTH DETAILS

This section details the benefits (Table 4) of purchasing Exhibit Booths and the requirements of follow-up by Exhibitors to ensure timely confirmation of the benefits. The Online S&E management system will be used for Exhibit Booth purchases. Because of the newness of the system, confirmation of the intended Exhibit Booth(s) will be made by email as was done in the past. Login credentials will then be provided to access online S&E management system where the Exhibit Booth orders will be completed.

Table 4: Features of Exhibitor Booths

Format	Exhibitor Booth Features	Value
In-Person Events	- Two full conference registrations for staff to attend to booth. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least three months before the event (discount codes to be provided). - One booth space (~10-ft x 8-ft, to be confirmed for each individual event) - One 6-ft draped table - Two side chairs and waste basket - List of event attendees - General company visibility: - Company logo displayed on event website, with link to company website - Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time - If Exhibit Booths are purchased for 2 or more events, the Exhibitor would be eligible to select \$5,000 worth of items from the Shopping Cart for one event. Cart selections must be made 4 months before the event to avoid forfeit of the benefit.	\$5,000 +HST = \$5,650

General Note: all the items listed in this package may not be available for all events, we would be happy to talk to you about details of each item and conferences.

Terms and Conditions

Sponsorship and exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with for a code or link to access the online S&E management system for payment and selection of various benefits.

Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.

The CNS does not assume liability for loss of or damage to company's material or equipment when on-site at an in-person event.

Methods of Payment

Payments can be made directly through the CNS S&E portal in most cases. In cases where this is not obvious, please reach out to the CNS Sponsors & Exhibits Chair (contact information on front page). Payment methods include:

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to "Canadian Nuclear Society" and mailed to
Canadian Nuclear Society
LL001-57 Charles St W
Toronto ON M5S 2X1
- Electronic Funds Transfer

Cancellation and Refund Policy

No refunds will be issued for sponsorship and exhibition cancellations after booking is final.